

\$1 Silk Gloves

Twelve Button Length Double Tipped Fingers Black and White

59c



A glove sale that upsets all pre-conceived ideas of value-giving for the reason that 12-button length Silk Gloves are all the vogue this season for wear with summer dresses. At 59c a pair these gloves should create a sensation tomorrow.

All pure silk, with DOUBLE TIPPED FINGERS.

Choice of black and white—the most desired colors.

All sizes. Full TWELVE BUTTON LENGTH—the identical quality for which every other store charges \$1. Here tomorrow, at 59c pair.

25c Boxes of Writing Paper, 10c

Boxes containing 24 sheets of linen finish Writing Paper, for polite correspondence, and 24 envelopes to match.

Excellent quality stock, sold usually at 25c. Sale price, 10c a box.

9x12 Room Size Crex Rugs ... \$6.48



Largest room size (9x12 ft.) Crex Matting Rugs, in plain colors, bordered and striped designs, colors of red, green, blue and brown; tape bound sides and fringed ends. The most sanitary and durable floor coverings for summer homes.

Each rug bears the famous "Crex" trade mark ticket. Tomorrow at \$6.48 instead of ten dollars.

79c AND \$1 UMBRELLAS, 59c FOR MEN AND WOMEN.

Good quality fast black Mercerized Gloria and Rainproof Taffeta Umbrellas, 26 and 28 inch sizes, full steel paragon frames. Hemmed and taped edges.

Good assortment of handles, including fancy metal trimmed, horn, bone, and natural woods in many shapes. Be prepared for spring showers.

Boys' 75c Wash Suits at 39c each

Boys' good quality Wash Suits, in Russian belted and Sailor blouse-styles, with bloomer pants.

Light and dark patterns in plain crash, madras, chambray and percale. Sizes 3 to 10 years.

Regular 75c value at 39c a suit.

BOYS' KHAKI COLORED DUCK BLOUSES, with collar attached. Full cut and well made; sizes from 5 to 15 years. Special for one day at 18c.

5c Analo Buttermilk Soap 4 for 9c

This coupon and 3c entitles the holder to four regular 5c-size cakes of Analo Buttermilk Toilet Soap, if presented at our soap department tomorrow. (Must bring coupon.)

"It Pays to Deal at Goldenberg's"

Goldenberg's

Seventh and K "The Dependable Store"

12½c SILKOLINES—Best 12½c quality yard-wide Silkolines, in lengths from 2 to 10 yards, figured and Dresden designs; light or dark effects in all colors. Yard at 5c.

"Rex" Brand Shoulders 12½c lb.

400 famous Cudahy Packing Co.'s "Rex" brand California Picnic Shoulders, sold at 12½c a pound if this coupon is presented at the Grocery department Monday, April 25th. When the 400 are sold we will have no more at this price.

Regular \$1 and \$1.25 Black Dress Goods 58c Yd.

The importer was bent upon converting his stock into cash, and we secured about 50 pieces of new Spring Black Dress Fabrics to retail at less than you've ever bought such superior qualities for this season.

The lot consists of the following fashionable Black goods:

42-in. Black Satin Stripe Prunellas

48-in. Black Chiffon Panama

Strictly all-wool materials—finest Australian wool at that. Extra firm woven quality—nothing better produced to retail at the regular prices—\$1 and \$1.25 a yard. Perfect jet black. Sale price, 58c a yard.

Cream Storm Serge 59c

A NEW LOT of the fashionable Cream Storm Serge just in, and on sale tomorrow at a price that will interest every woman who is planning a cream skirt or suit for spring wear. The demand for cream serge this season amounts almost to a craze.

38 inches wide, strictly all wool, extra heavy double-warp close-woven quality. The right weight and quality for tailored suits and skirts. Sale price, 59c yard.

Yarn Mercerized Poplins 19c

Regular 35c Quality Offered at

Last week's phenomenal sale of imported YARN MERCERIZED Poplins at 19c a yard is to be repeated tomorrow—thanks to another lot of these goods just received from the importer.

Of all the favored wash fabrics for summer wear there's nothing more desirable or in greater demand than this imported Mercerized Poplin. It's beauty, superior washing qualities and durability are features that make it so.

27 inches wide. Choice of a wide range of the most sought-after shades, including the following:—

Apricot...Turquoise...Nile...Olive Green...National...Gendarme...White...Pink...Light Blue...Alice...Copenhagen...Tan...Champagne...Linen...Natural...Russet...Gray...Taupe...Lavender...Wisteria...Old Rose...Brown

Cardinal...Navy...Reseda...Black

Being mercerized in the yarn these Poplins will always retain their brilliant finish and handsome appearance. Exposure to the elements, nor washing can affect the luster.

Tomorrow at 19c a yard instead of 35c.

IMPORTED VOILES, have the same appearance as the all wool fabrics. Plain grounds of black, navy, cadet, copenhagen, light blue, brown, etc., etc. with most figures, stripes, polka dots, rings, scrolls, etc. Regular price 20c yard. Sale price, 12½c.

36 INCH NATURAL COLOR DRESS LINENS, in the new demi-rough finish. Extra close woven quality, warranted all pure linen. Regular price 29c yard. Special at 19c.

36-INCH LINEN FINISH SUITING, a grade that has the exact appearance of the pure linen suitings. The ideal fabric for making waists, suits and separate skirts. Regular 20c value. Sale price, 12½c.

40-yd. Rolls China Matting, \$6.98

Sold Regularly at \$12.00, at

Superior values in floor coverings are to be found at this store every day in the year. But for tomorrow the values will be even greater than usual—as the result of this sale of regular \$12.00 China Matting at \$6.98 a roll.

Just 150 rolls of extra heavy weight 90-lb. palmed finish straw, close woven double corded edge China Matting—every roll strictly reversible, which means two-fold service.

A broad assortment of patterns to choose from—checks, stripes and plaids in colorings of green, red, blue, and brown, as well as the desirable plain white weave.

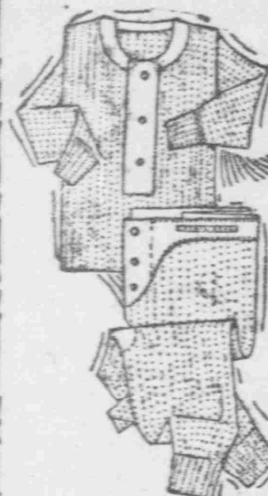
It is an actual fact that credit stores charge \$15 a roll for this quality matting. Our price, \$6.98 for full 40 yard roll.

HEAVY WEIGHT CLOSE WOVEN, smooth finish straw China Matting, with firm even edge. These matting are seamless, which enables them to give double service. In check and stripe designs; colors of tan, green, red and blue. Regular 20c value. Sale price roll of 40 yards, \$4.75.

BEST GRADE 180 WARP Japanese Matting, in a large assortment of carpet, damask, inlaid and novelty patterns. Choice colorings of red, green and blue. Made of fine quality selected, smooth finish rice straw, with special machine edge. Strictly reversible. Sold regularly at 35c yard. Sale price roll of 40 yards, \$7.48.

Men's 50c Underwear

Otis Balbriggan, 35c Morris Athletic, 35c



It isn't every day you can buy these standard quality garments so much below regular price. Make the most of your present opportunity and lay in a supply for the warm weather ahead.

Choice of two kinds—both sold regularly at 50c a garment in all stores.

Men's 50c Otis Balbriggan Underwear, shirts with short or long sleeves, drawers with reinforced seat and suspender straps.

Men's 50c "Morris" Athletic Underwear, of superior quality check nainsook; sleeveless shirts in coat style and knee length drawers. All sizes. Sale price, 35c each garment.

75c SATIN FOULARDS,

Our recent tremendous sale of Foulard Silks is to be followed by another equally as attractive—with wider variety of values that establish a still greater record for extraordinary low pricing.

Every woman knows how fashionable foulards are this season, and that fact makes this offering of the greatest style as well as saving importance.

These foulards are all pure silk, 24 inches wide, and are shown in a vast range of the most sought-after designs and colorings. Every yard fresh, new and of the finest quality.

Grounds of black, navy blue, copenhagen, old rose, gray, wisteria, helio, alicia blue, tan, leather, reseda, etc., with white printings in neat figures, ring effects and plenty of the wanted polka dots in various sizes, as well as all the popular space effects.

27-INCH BLACK JAPANESE SILK, extra heavy fine woven quality. Guaranteed water and perspiration proof. Worth 60c yard. Special at 45c.

27-INCH DEMI-ROUGH FINE GEE SILK, extra heavy lustrous finish. All silk. In all the most sought-after shades, including tan, natural and black. Offered regularly at 75c yard. Special for one day at 59c.

36-INCH EXTRA HEAVY BLACK TAFFETA SILK, all silk, with heavy ruffling finish. Guaranteed to wear. Regular \$1.25. Special at 98c.

36-INCH IMPORTED SATIN MESSALINE, all silk; soft clinging finish; guaranteed to wear. In street and evening shades, also black and white. Regular \$1.25 value. Sale price, 89c.

24-INCH ALL SILK SATIN RAJA PONGEE, high lustrous finish. In navy, blue, an, natural, reseda, alicia, copenhagen, etc. Worth \$1.00 value. Sale price, 79c.

CHECK TAFFETA, all silk, guaranteed to wear. In black and white, blue and white, brown and white, etc. Large, medium and small checks. Regular 50c value. Special at 39c.

NEWEST SPRING DESIGNS 24 INCHES WIDE

39c

Cook's Linoleum 75c and \$1 Grades at 39c sq. yd.

A carload of new, fresh Linoleums, in latest spring 1910 patterns. All perfect goods. 8-quarter width, cork-filled heavy weight Linoleums, all bearing the well known Cook's trade mark.

In parquette, inlaid, tiling and mosaic designs. Choice of light and dark colorings.

Please bear in mind these are full pieces—not remnants.

Tomorrow at 39c a square yard.

White Check Batiste 12½c

Full 40 inches wide---Regularly 25c yard

To fully appreciate just what a wonderful bargain this really is you must come and see the goods with your own eyes, feel the soft dainty texture and note the surpassing beauty of the fabric.

It is the regular 25c quality white Check Irish Dimity, with new improved French finish—an exceptionally fine even thread quality, made of finest selected Egyptian combed yarn. Choice of various size checks, from the neat single check to the largest double check.

Makes the coolest and daintiest white waists and dresses for summer wear. Sale price, 12½c yard.

40 INCH WHITE INDIA LINON, a fine sheer, crisp quality. Sold regularly at 20c yard. Special at 12½c.

SUPERIOR QUALITY GENUINE IMPERIAL English Nainsook, a soft finish close woven, even thread grade. Full one yard and 12 yards in each piece. Suitable for making waists, lingerie, etc. Sold regularly at \$3.00. Sale price, \$1.89.

36-INCH WHITE IRISH LINEN SUITING, round thread quality, medium weight for making waists and suits. Warranted all pure linen. Regular 40c value. Tomorrow at 29c.

WHITE EMBROIDERED ST. GALL SWISS, an extra fine sheer quality, with handsome white woven designs, in a large assortment of space patterns and scroll effects. The most popular white material for making waists and dresses. Washing does not injure the beautiful luster. Regular price 55c yard. Offered for one day at 19c.

36-INCH WHITE FRENCH PERCALE, a linen finish quality. Extra close woven, even thread grade. Made of the finest Sea Island cotton. The correct white fabric for making suits and waists. Worth 25c yard. Tomorrow at 15c.

27-inch Birdseye, 5-yard Pieces, 39c

FIVE YARD PIECES of "Red Star" Sanitary Birdseye, full 27 inches wide, offered at 39c for one day. Soft, absorbent quality. (Linen dept.)

3c Sewing Cotton, 3 Spools for 5c

Harvard Sewing Cotton, warranted 200 yards in each spool, offered tomorrow at THREE SPOOLS for 5c. Regular price 3c a spool. (Notion dept.)

25c Rod Hairpins, at 12c a Box

Boxes containing half a dozen Rod Hairpins, in tortoise shell, amber or black finish. Choice of crimped, loop or straight styles. Superior quality hairpins sold regularly at 25c, tomorrow for 12c a box. (Toilet Dept.)

Silk and Cloth Dresses \$8.98

For Unreserved Choice of Values Worth up to \$20 and \$25.

The remainders of regular stock and balance of several recent special purchases grouped in one lot and marked for quick selling at a price out of all proportion to their real worth.

Prettier styles and better values have not been offered this season in a cut-price sale. It is certain that few women who see these dresses can withstand the appeal to their economical instincts.

One piece Dresses of Messaline, Chiffon Taffetas and Liberty Satins also Fancy Silks and Changeable Taffetas and fine quality Chiffon Taffeta Panama Cloth. Choice of numerous styles, including pretty braided models, embroidered styles, others with lace and net yokes. Handsome tailored styles with braiding on waists and around the pretty Tulle skirt. In shades of violet, tan, light green, bronze, navy blue, garnet, hunter's green, pearl, lavender, and all black.



Women's \$2.00, \$2.50 and \$3.00 Oxfords, \$1.69 PAIR



A wind-up of broken lots and discontinued lines of Women's Summer Footwear, that sold at \$2.00, \$2.50 and \$3.00—with choice offered of several hundred pairs of Black and Tan Oxford Ties, at \$1.69 pair.

Turn, welt and McKay sewed soles. Sizes 2 to 4½; B, C, D and E widths. How many women will be here tomorrow to share this big bargain?

\$1.50 and \$2.00 Long Kimonos, 88c

Women who want a supply of "comfy" house garments will welcome this chance to buy them at a saving.

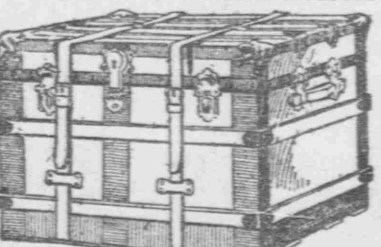
Long Kimonos or Lounging Robes made of cotton Challis, in pretty floral designs, with plain borders, shirred from the shoulder.

All sizes. Full cut and generously made. Sale price, 88c.

29c DRESSING SACQUES—25 dozen women's Lawn Dressing Sacques, tight fitting back, with belt attached. Turn over collar. In pretty figured designs. Regular 29c value at 19c.

Grandma's Borax Soap 5c 4 packages

THIS COUPON and 5c entitles the holder to FOUR packages of Grandma's Borax Powdered Soap, if presented at our grocery department Monday, April 25th.



Lot one—Consists of Canvas covered Trunks, strongly made, with tray and brass lock. Size 26. Regular \$3.00. Sale price, \$1.89.

Canvas covered Trunks, strongly made, with tray and brass lock. Sizes 28 and 30. Values \$3.50 and \$4.00. Sale price, \$2.49.

Canvas covered Trunks, with tray and brass lock; size 32. Worth \$4.50. Sale price, \$2.98.

Lot Two—Consists of an assorted lot of Trunks, sizes from 30 to 36 inches. Strongly made, and some have riveted center bands. Values worth up to \$5.50. Sale price, \$3.89.

5c "Argo" Starch 2 packages 6c

THIS COUPON and 6c entitles the holder to TWO regular 5c size packages of "Argo" Starch, if presented at our grocery department Monday, April 25th.

10c Toilet Paper Two for 9c

THIS COUPON and 3c entitles the holder to TWO regular 10c rolls of "White House" Tissue Toilet Paper (1,000 sheets of perforated paper to each roll).

15c Talcum Powder a can at 6c

THIS COUPON and 6c entitles the holder to regular 15c can of Alpine Violet Talcum Powder, if presented at our toilet goods department Monday, April 25th.

BIG PURCHASE OF TRUNKS

Maker's Sample Line at About 60c on the Dollar

A prominent New York trunk manufacturer has 165 Trunks on hand, representing his various sample lines, which he disposed of to us at close to half original value. We place the entire lot on sale at prices that will send every prospective trunk buyer here in a hurry tomorrow.

They consist of all canvas and duck covered trunks, made of well seasoned boxes, strongly built, and some full riveted. With and without slats, 3-ply veneered kinds, paper and linen lined. Trunks with one and two trays, others with patent trays. Sizes range from 26 to 40 inches.

Lot Three—Includes a lot of Trunks, brass trimmed, outside straps. Sizes from 30 to 40 inches. Values worth up to \$6.50. Sale price, \$4.69.

Lot Four—Includes a lot of fine quality Trunks, also steamer trunks full riveted and linen lined. Two trays; some three ply veneered with patent trays, best quality vulcanized fibre and polished brass trimmings. Sizes 32 to 40 inches. Regular Prices, \$10 to \$22.50. Sale Prices, \$6.49 to \$12.98.

Also in the sale! A special lot of REAL Leather Suit Cases, 24 inch size, with sole leather corners, linen lined, with side straps or catches; Yale and Towne brass lock. Just 200 at \$1.98 each.

Leather Suit Cases Regular \$4 Value, at \$1.98

Also in the sale! A special lot of REAL Leather Suit Cases, 24 inch size, with sole leather corners, linen lined, with side straps or catches; Yale and Towne brass lock. Just 200 at \$1.98 each.

81x90 SHEETS, 59c

REGULAR 75c VALUE AT . . .

We are continually demonstrating our ability to quote lowest prices on wanted bed muslins. Here's a case in point:—

100 dozen well known "Marblehead" Bleached Sheets, 81x90 inches, full double bed size, made of close woven sheeting cotton, finished with three-inch hem, at 60c each. Established price for this grade is 75c.

Please note these are SEAMLESS SHEETS, being made all in one piece, which assures longest service.

81x90 SALEM BLEACHED SHEETS, large double bed size. Made from genuine Salem sheeting. Each sheet bears the original mill ticket. Regular 80c value. Special at 69c.

45x36 ARMORSIDE BLEACHED PILLOW CASES, a heavy, close woven grade. Regular price 15c each. Sale price, 12½c.

11-4 CROCHET BED SPREADS, double bed size. In a good assortment of heavy raised Marseilles patterns. Free from dressing. Worth \$1.39. Special 98c.

YARD-WIDE BARKER MILLS BLEACHED COTTON, an extra heavy grade, suitable for making women's and children's underwear. Regular price 12½c yard. Special at 9½c.

36-INCH SUPERIOR QUALITY CAMBRIC, a fine soft finish grade, suitable for making underwear. Regular 11c value. Special at 7½c.

GIRLS' TUB DRESSES, 44c

Worth 69c and 75c

Practical styles for school and play wear. Made of serviceable wash materials, such as Percales, Madras and Gingham, in a good assortment of desirable colors. Long waist style, neatly trimmed, with plaited and gathered skirts.

Sizes 2 to 12 years. Regular 69c and 75c values at 44c.

Children's 60c Rompers, made of blue Chambray, with pocket, belt and collar. Sizes up to 6 years. Special at 44c.